

- BEST PLACES
- OPPORTUNITIES
- LINKAGES

2/22/07

- Expand downtown character off Mill Av
   More mom and pop retail, commercial
   More retail to serve residents
   Improve connections to ASU

## OTHER LINKAGES

- Alleys podestrian linkages
   Rio Salado Parkway a barrier
   to bicyclist & pedestrians
   Re-establish historic street
   grid east of City Hall
   Pedestrian linkage along
   railroad tracks from Macayo's
   to Transit Center

- AUDIENCES

  1. Students (ASU) + faculty and staff
  2. City employees
  3. Tourists (including Heritage
  4. Sports fans
  5. Transit users/commuters
  6. Employment (Chase, US Air)
  7. "Foodles" come just to dine